



APPEXX

GLOBAL
AI TALENT PARTNER

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Who We Are

Appexx Global's founders have over 55 years of combined Recruitment industry experience. We've seen it all,

We've been a part of the three major shifts within the recruitment evolution.

The pre-internet era (1950s - 1990s) "**The Rolodex and cold call era**",
The rise of Job Boards & LinkedIn (2000s - 2010s) "**The Digital Revolution**", to now,
The AI Recruitment Revolution (2020s - present) "**Automation and Intelligence**".

AI Talent Partner: Smarter, Faster Hiring

Our expertise, adaptability, and passion for recruitment keep us ahead of the curve. That's why we created the AI Talent Partner.

What is an AI Talent Partner?

A new way to hire, using AI to help businesses find and engage top talent faster and more affordably. Instead of just filling roles, we build custom AI-powered hiring systems tailored to each company's needs.

The Difference?

Traditional recruiters are like taxis—expensive, slow, and unpredictable. AI Talent Partner is like Uber—smarter, scalable, and cost-effective, giving businesses more control and better results.

The Recruitment Industry is Changing

"75% of companies will use AI-driven recruitment automation by 2027"
(Gartner)

Traditional recruitment is slow, expensive, and inefficient.
Businesses are shifting from agencies to in-house AI-powered hiring solutions.

AI Deployment is Accelerating

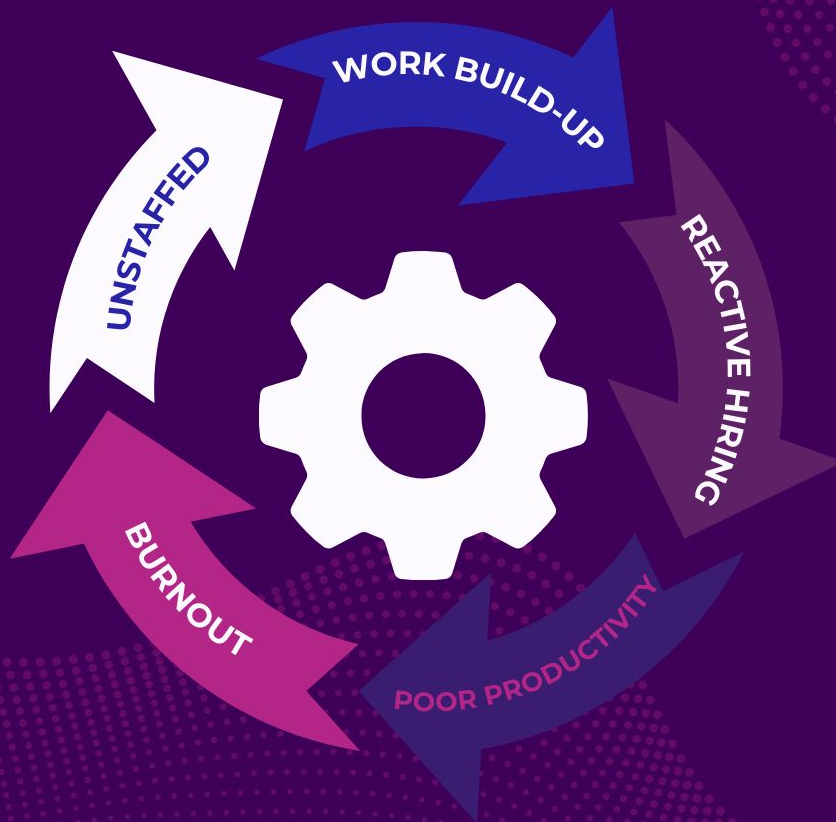
'AI is reshaping hiring from the ground up, transforming the role of recruiters along the way. By automating time-consuming recruiting tasks, generative AI (GAI) is speeding up the hiring process, allowing recruiters to spend more time on strategic activities like building relationships, improving candidate experience, and advising hiring managers. Organisations are getting the message.'

Source LinkedIn



of TA pros agree that AI will change the way organisations hire.

The Cycle of Traditional Recruitment



Traditional recruitment is a repetitive, draining cycle. Teams struggle with understaffed workloads, leading to rushed hiring and talent mismatches.

This results in poor productivity and employee burnout, perpetuating the cycle.

The ongoing strain hinders performance, increases recruitment demands, and prevents long-term stability and growth.

Candidate Sourcing Approaches



Endless Inbound Applications

For internal recruiters, 90% of their job often involves managing inbound applications, a time-consuming process that doesn't guarantee the best hires. The top organisations today need an outbound recruiting machine to proactively identify and secure high-quality talent. That's where Appexx Global steps in.



Quality Over Quantity

Rather than managing multiple job posts and dealing with administrative overload, we focus on quality—giving you a streamlined process with less hassle. You only manage candidates who are already in dialogue, saving time and resources.



Inbound vs Outbound Recruiting

Traditional sourcing relies heavily on inbound applications, leaving you to sift through hundreds or even thousands of unqualified candidates. In contrast, our approach is 100% proactive. We use AI to identify and reach out to top talent directly, ensuring you're always in touch with the best candidates.

A Typical in House Recruiters Process

It's 90% + Inbound!

IN HOUSE RECRUITER TASKS

- Write JD
- Post to LI & Job Boards
- Review 100's of applicants
- Interviews
- Schedule & Update HM
- Manage ATS
- Manage the pipeline
- Negotiate Salary
- On Boarding
- Proactive Outbound Sourcing?



The best candidates are not actively "looking" but they would be open to hearing about an opportunity if someone reached out.
Top sales organisations must create an outbound recruiting machine.



Candidate Sourcing



INBOUND

- Anyone can apply
- 100's/1000's of applications to sift through
- A "best of the worst" approach
- High administrative workload
- Managing multiple job postings
- No proactive strategy.
- 90%+ inbound hiring.



OUTBOUND

- Target the right candidates
- Engage only with qualified professionals
- A "best of the best" approach
- Focusing on quality reduces admin work
- Manage only candidates actively in dialogue
- 100% proactive strategy
- Multi-channel outbound communication

APPEXX Global

Create your own "mini agency" backed by ours

1
Sourcing

Create Job Discription

2
**Load to AI
Platforms**

Plugin 20+ AI Tools

3
**Email &
Mobile
Lookup**

4
**Email
Verification**

5
**Load to
ATS**

6
**Multi-Channel
Campaigns
Email &
Linkedin**

Voice notes sent to all
Linkedin Connections

7
**Personalised
Video
Outreach**

8
**Text
Messaging**

How It Works – AI-Powered Hiring System

1

Candidate Sourcing

Scrape & shortlist talent from LinkedIn, job boards & databases

2

Automated Outreach

Personalised AI-driven messaging at scale

3

AI-Assisted Screening

ChatGPT qualifies candidates based on role criteria

4

Operations VA

Manages workflows, data tracking & scheduling

5

Marketing Sourcer (Optional)

Handles 1st-screen qualifying calls

**Your hiring process
becomes an AI-
powered system—so
you never rely on
agencies again.**

The AI Talent Partner Solution

Instead of paying recruiters per hire, we build you a scalable AI-powered hiring system that runs in-house.

AI-Driven Candidate Sourcing & Engagement

1

2

Automated Outreach (LinkedIn, Email, WhatsApp)

**Full Recruitment Pipeline
Managed by Your Team (With Our AI)**

3

4

Cost Savings vs. Traditional Recruiting

Key Benefits of the AI Talent Partner Model

Cost Savings

Reduce recruitment costs by 60-80%, eliminating costly agency fees and commissions.

1

Speed

Achieve faster time-to-hire with AI scanning and analysing candidates in minutes.

2

Better Candidate Quality

AI ensures you hire the right person, not just the right resume.

3

More Predictable

Scalable systems deliver a consistent, high-quality talent pipeline without the unpredictability of agency reliance.

4

Ongoing Support

As your strategic hiring partner, we don't just fill roles—we help you build sustainable in-house recruitment systems.

5

Next Steps to Experience the Future of Recruitment with AI

1

Schedule a Call

Let's discuss how our AI Talent Partner model can optimise your recruitment strategy.

2

Customised Proposal

We'll tailor our AI-powered solution to address your unique hiring needs and challenges.

3

Implement and Scale

Begin using our AI-driven recruitment system to reduce costs, enhance quality, and scale your talent pipeline.

At Appexx Global, we revolutionise recruitment by blending AI with human expertise for faster, smarter, and cost-effective hiring.

Our AI Talent Partner model builds a scalable, predictable talent pipeline to fuel your growth.

Ready to move beyond outdated methods? Let's transform your hiring strategy. Contact us today.

Recruit for the Future

**Get in touch today to
see how we can
transform your hiring
process with AI-
powered solutions**

Contact details:

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What You Get

AI Talent Partner Implementation Package

**AI Systems
Installed**

**Operations VA to
Manage
the Hiring Pipeline**

**Candidate
Sourcing &
Screening with AI**

**Full AI
Recruitment
System Setup**

**Ongoing
Support &
Optimisation**